

Chesapeake
PARTNERS

Enterprise Focused Service Chart

Chesapeake Partners, Inc. is an international firm delivering industry-focused advisory and strategic development services, located in the greater Washington, DC area, specializing in three primary enterprises:

Equity Programs (EP)

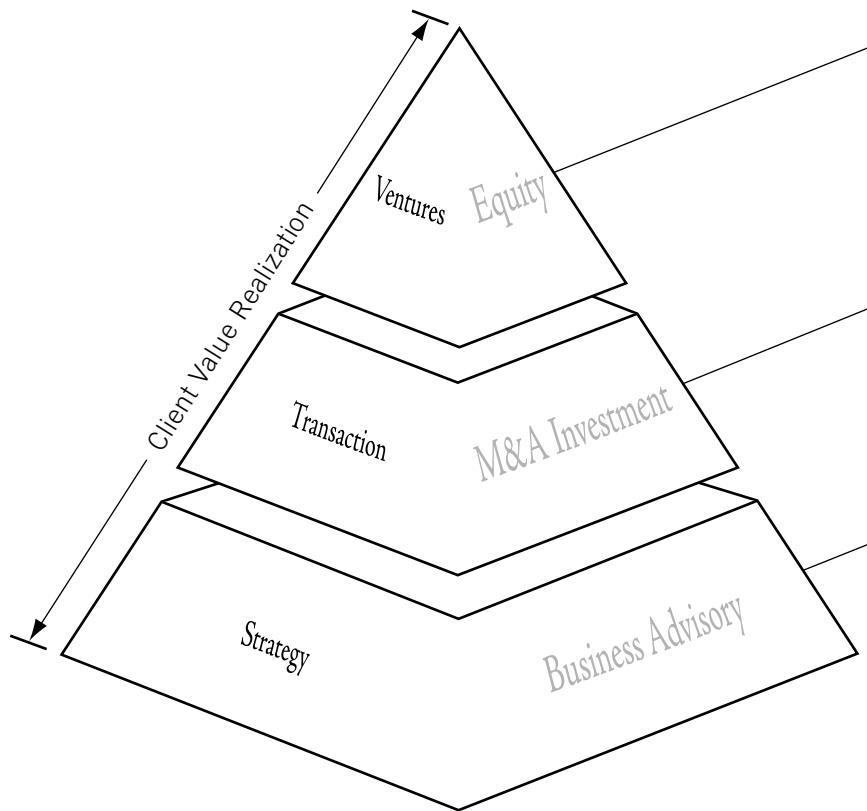
- Joint Investment
- Equity Participation
- New Enterprise Formation

Merger and Acquisition Investment Services (MAI)

- Corporate Development
- Acquisitions
- Divestitures
- Due Diligence
- Fairness Opinion
- Capital Formation
- Valuations
- Restructuring
- Executive Staff
- External Executive Communications
- Creating Management Teams
- Business Opportunity Incubation & Modeling
- Board Facilitation

Business Advisory Services (BAS)

- Strategy & Execution
- Ventures & Alliance Development
- Business Development & Negotiations
- Governance & Execution
- Product/Offer Life Cycle Analysis
- New Product Evaluation
- Strategic Marketing & Development
- Sales Strategy, Execution & “Win Back Programs”
- Distribution Strategy & Channel Development
- Global Venture Management



For more information, visit www.chesapeakepartners.net